## IMMERSIVE TECHNOLOGIES Media Release

Phone: +61 8 9347 9011 Email: enquiries@ImmersiveTechnologies.com Fax: +61 8 9347 9090 Web: www.ImmersiveTechnologies.com



Making Resource Companies Safer & More Profitable

## Anglo American Utilizing Immersive Technologies' Managed Services to Improve Performance at Los Bronces Mine

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Immersive Technologies has over 80% market share of the high fidelity training simulator in the mining industry with over 930 simulator modules deployed. Immersive has also grown to be the global leader in operator workforce development solutions for mining, and announced today the quantifiable results achieved to date in partnership with, Anglo American Los Bronces.

Immersive Technologies training specialists have carried out operator risk assessments, performance analysis and targeted simulator based training for 400 Haul Truck Operators at the mine. Los Bronces chose Immersive Technologies to supply the PRO3-B Simulator and six modules, then separately contracted Immersive to administer the simulator training program including the provision of full time training personnel working on site. This was part of an Anglo Management objective to reduce risk, reduce operating cost and increase productivity.

Immersive Technologies have been providing analytics and reporting to identify operator training needs tied directly to Los Bronces site objectives. This in turn provided focus for simulator based training activities which precisely targeted and closed performance gaps.

"This partnership is delivering the results we expected and we are pleased with the early reports of 25% reduction in body ups ground speeds, 60% reduction in overspeeds and 62% reduction in service brake abuse. Having the Immersive Technologies training personnel on site has significantly helped the uptake, acceptance and results of this initiative," says Rodrigo Maldonado, Training Manager.

Anglo Los Bronces Mine selected the PRO3-B Advanced Equipment Simulator because the PRO3-B has been credited with consistently delivering quantified operational improvements to mining operations around the globe.



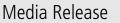
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Immersive Technologies specialists have carried out operator risk assessments, performance analysis and targeted simulator based training for 400 Haul Truck Operators at Anglo American's Los Bronces mine. Their range of services scales from providing temporary expertise to providing fully managed outsourced solutions.

In 2001 the first Immersive Technologies training solutions were provided from the Immersive Latin America regional sales and support office and since then over 60 sites and training schools in the region

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have adopted Immersive as a partner in addressing the accumulating demand for highly skilled operators.

Vice President Latin America Cesar Guerra stated "Immersive Technologies is the preferred simulation partner in Latin America because we can deliver these types of results. We know the best way to support partnerships like these is by delivering real results."

Immersive Technologies continues to expand their support of the mining industry in achieving quantifiable operational improvements. Their range of services scales from providing temporary expertise to providing fully managed outsourced solutions. ##

## About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

Ashley Mullaney Public Relations Manager Immersive Technologies amullaney@ImmersiveTechnologies.com | Tel: +61 (8) 9347 9011 www.ImmersiveTechnologies.com