IMMERSIVE TECHNOLOGIES Media Release

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Simulation Delivering Safety and Productivity

6.9% Fuel Cost Reduction Earns Indonesian Mining Contractor Recognition

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Cipta Kridatama, one of Indonesia's leading mining contractors, improved haul truck fuel efficiency by 6.9% using simulation based training earning them Immersive Technologies' Global Business Improvement Award for 2013.

The award is the highest recognition in the industry for mining companies using simulation for operator training and business improvement. It recognizes the achievements of mine sites focused on improving operational safety, efficiency and productivity through strategic and focused training initiatives.

Cipta Kridatama was chosen as the recipient from more than 250 global mining operations in 35 countries. Cipta Kridatama joins the ranks of prominent past winners <u>Cliffs Natural Resources</u>, <u>Syncrude</u>, <u>Kinross</u> and <u>Peabody</u>.



Operator training using Immersive Technologies' Advanced Equipment Simulators reduced haul truck fuel consumption by 6.9% in five months.

Presenting at a recent Immersive Technologies Users Group Forum, Cipta Kridatama Talent Development Manager, Gemilang Adi Perdana, said "with commodity prices going down, like many sites, we are looking at ways to cut costs and fuel consumption was identified as problem area. We were over budget by nearly 10,000 liters per month at one site and identified the contributors affecting fuel consumption. Operator skill level was the focus of the fuel efficiency efforts," Perdana said.

Fuel records for 30 haul truck operators were collected over a one month period and 18 of the 30 were over the budgeted liters per hour consumption. All operators were assessed using an Immersive Technologies, Advanced Equipment Simulator to establish a baseline, simulation based training then occurred followed by a reassessment. Once operators passed the reassessment they were put back in the field. After one month operators were assessed again to confirm retention of the new haul truck operating techniques.

A comparison of fuel records between pre-simulation and post-simulation based training showed an improvement of 6.3% in one month. On site fuel usage went down each month thereafter with the last reported usage showing a 6.9% overall reduction.

The site is now operating 5.8% under the budgeted liters per hour fuel consumption.

"Production time was not affected with these improvements and we believe, with a conservative estimate, we can save \$500,000 per year through this training initiative," Perdana said.

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The haul trucks have a standard refueling schedule and with tanks being fuller a secondary improvement was also calculated with refueling taking less time, thereby increasing production time.

The fuel efficiency initiative showcased unique insights into how changes to operator behavior affect cost savings through reduced fuel consumption.

The technology driving these fuel savings has now been embedded into SimControl, the software at the heart of Immersive Technologies' leading range of Advanced Equipment Simulators. This technology is designed to enhance the way mining equipment operators learn to work in a productive manner while eliminating behaviors linked to negative outcomes such as excess fuel consumption. All Immersive Technologies supported customers now have access to this industry leading technology.

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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 35 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

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