IMMERSIVE TECHNOLOGIES

Media Release

Phone: +61 8 9347 9000

Email: enquiries@ImmersiveTechnologies.com

Fax: +61 8 9347 9090

Web: www.ImmersiveTechnologies.com



Simulation Delivering Safety and Productivity

Gibraltar Mine Advances Operator Training With Immersive Technologies Simulation

13 March, 2013

Gibraltar Mine, the second largest open pit copper mine in Canada and largest employer in the Cariboo region has bolstered their

operator training with the inclusion of Advanced Equipment Simulators from market leader Immersive Technologies.

The investment includes a transportable PRO3 simulator and Conversion Kits® to support a range of equipment. Immersive Technologies' exclusive alliances with the world's leading OEMs ensure that its simulators are accurate and authentic. Each simulator is supported by in-region personnel via a comprehensive Customer Support Program (CSP) ensuring maximum utilization.

Vice President of Operations, David Rouleau, says the company has chosen to work with Immersive Technologies, because of their proven track record of delivering real results and their position as global market leader in mining equipment simulation.

"Through working with Immersive Technologies we expect to see results in increased site safety, productivity and reduced unscheduled equipment maintenance," Rouleau says.

Gibraltar is owned by Taseko, a Canadian mining company, focused on the operation and development of mines in British Columbia.

"Our efforts to train with Advanced Equipment Simulators is key to our strategic workforce development. This investment will allow for measurable returns and play a major role in protecting our most valuable asset—our people," says Rouleau.



Gibraltar Mine will utilize Immersive Technologies' PRO3 Transportable Advanced Equipment Simulator for operator training



Gibraltar, Granite Pit - Feb 2013 Photo courtesy of Taseko

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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

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Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H Mining Equipment. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 33 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa and Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

Ashley Mullaney
Public Relations Manager
Immersive Technologies
amullaney@ImmersiveTechnologies.com | Tel: +61 (8) 9347 9011
www.ImmersiveTechnologies.com