

Immersive Technologies' PRO3 training simulators exceed expectations

29 September, 2011

As the first year anniversary of Immersive Technologies' PRO3 Advanced Equipment Simulator launch comes to pass, the company proudly announces the global mining industry's strong acceptance and commitment to this next generation technology.

During the past 12 months Immersive Technologies has shipped 44 PRO3 Simulators together with 74 interchangeable machine modules known as Conversion Kits® into 15 countries around the world, making up 65% of its Advanced Equipment Simulator unit sales during the period.

Many of these simulators have been deployed to existing customers who recognize the additional value the new technology can bring to their training and continuous improvement programs.

Peter Salfinger, Chief Executive Officer for Immersive Technologies said, "I am thrilled by the tremendous success our PRO3 has achieved in such a short period of time. The mining industry has been very pleased with this new simulator technology."

"Our previous simulator model, the Series 2B, is the mostly widely used advanced equipment simulator within the global mining industry. The new PRO3 is well on its way to exceeding this level of success." said Salfinger.

Released in August 2010, the PRO3 dramatically raised the bar of mining simulator technology with significant advancements in display, motion and operator monitoring technology. This leap in technology has increased skills transfer and retention along with the accuracy of operator assessment now available to the mining industry.

"We are continually focused on delivering even greater value to our customers through our scheduled software upgrades. Later this year, customers with a PRO3 simulator and a service agreement will be able to take a significant step forward in the way they train and assess the safe behavior of their haul truck operators. An exciting new enhancement will automatically detect, measure and report operator behavior in relation to checking for hazards around their machine at key points of operation. This will support our Customers in the proactive management of risk in a quantifiable manner." said Salfinger.

This new operator hazard awareness measurement feature will be released together with 35 other enhancements in Immersive Technologies' December 2011 scheduled software release available to all current service agreement holders.



Immersive Technologies' PRO3 Simulator exceeds initial sales expectations

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Media Release



Advanced Equipment Simulators

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About Immersive Technologies

Immersive Technologies is the world's largest and most proven supplier of surface and underground mining equipment simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies' provides its customers with the most effective mining equipment simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H Mining Equipment. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public, or dealer channels.

Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Lima Peru, Johannesburg South Africa, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and high resolution supporting media please contact:

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